



REGISTRAR of VOTERS

Neal Kelley

Voters Choice Act

Game changing legislation will fundamentally transform how we vote



SB 450 was introduced as a part of a sweeping collection of election reforms designed to improve the voter experience.



Voters Choice Act

EC 4005 et al.

- 1** SB 450 - Game changing legislation created a vote center model in California
- 2** Every voter will receive a vote-by-mail ballot and will create large vote centers with ballot drop off locations
- 3** Voters Choice Act (VCA) will roll out in 2018 with several counties in California



**2 year
bill**

PROVISIONAL
REGISTER
VOTE
PARTY INFO
ACCESS
MEDIA
LANGUAGE SERVICES
REPLACEMENT BALLOT
BALLOTS
BALLOT STATUS
LOOK UP
NAME
DATE OF BIRTH
UPDATE INFO
SAME DAY
DROP BOXES
VOTER
MAPS
BALLOT ACCESS
CUSTOMER SERVICE



Counties Permitted to Adopt in 2018



Calaveras
Inyo
Madera
Napa
Nevada
Orange
Sacramento

San Luis Obispo
San Mateo
Santa Clara
Shasta
Sierra
Sutter
Tuolumne





**DEVELOP DRAFT PLAN
PLAN FOR EQUIPMENT
MASSIVE OUTREACH**



E 29

EVERY VOTER RECEIVES VOTE-BY-MAIL BALLOT



E 10 - E 5

VOTE CENTER for EVERY 50,000 VOTERS



E4 - E DAY

VOTE CENTER for EVERY 10,000 VOTERS





Sample Vote Center and Ballot Drop-off Box Distribution

Vote centers distributed in precinct areas with 75% percentile registration counts (over 966 voters per precinct).

Straight-line distance from ballot drop-off boxes:
Average: 1.7 miles
Farthest: 3 miles

Ballot drop-off box locations do not cover current mail-ballot precincts.

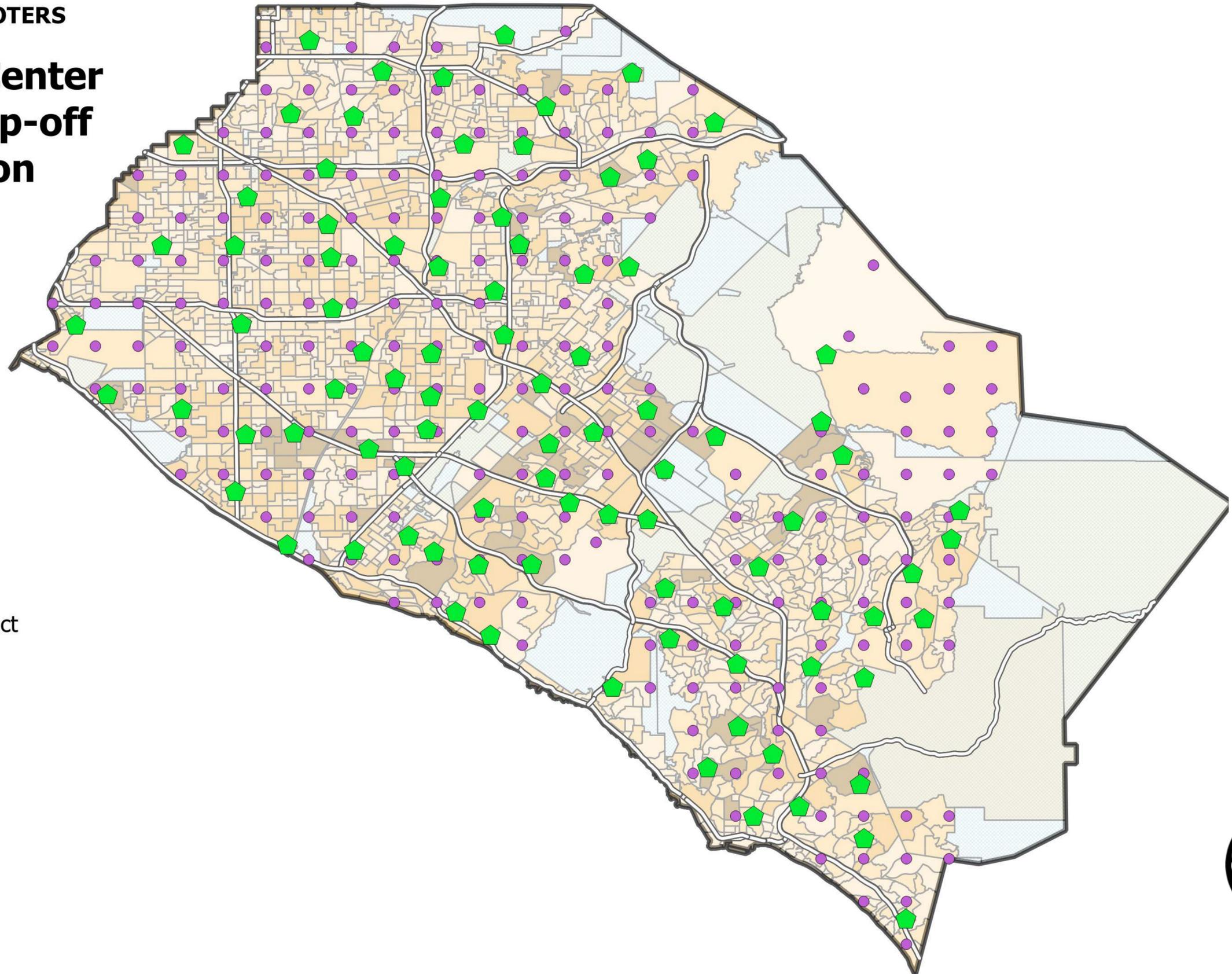
Legend

Registered Voters by Precinct

- 0
- 1 - 328
- 328 - 733
- 733 - 1090
- 1090 - 1670
- 1670 - 2787
- Mail-Ballot Precinct

Symbols

- Vote Centers
- Ballot Drop-off Boxes
- Freeways



MOBILE SOLUTIONS

“POP UP” VOTING





**8 - HOURS PER DAY
7 A.M. - 8 P.M. on EDAY**





BILINGUAL ASSISTANCE IN EACH VOTE CENTER





**ONE BALLOT DROP BOX
FOR EVERY 15,000
VOTERS**





Sample Vote Center and Ballot Drop-off Box Distribution

General 2014 Voter Turnout

Vote centers distributed in
precinct areas with 75%
percentile registration counts.

Straight-line distance from
ballot drop-off boxes:
Average: 1.7 miles

Ballot drop-off box locations
do not cover current mail-
ballot precincts.

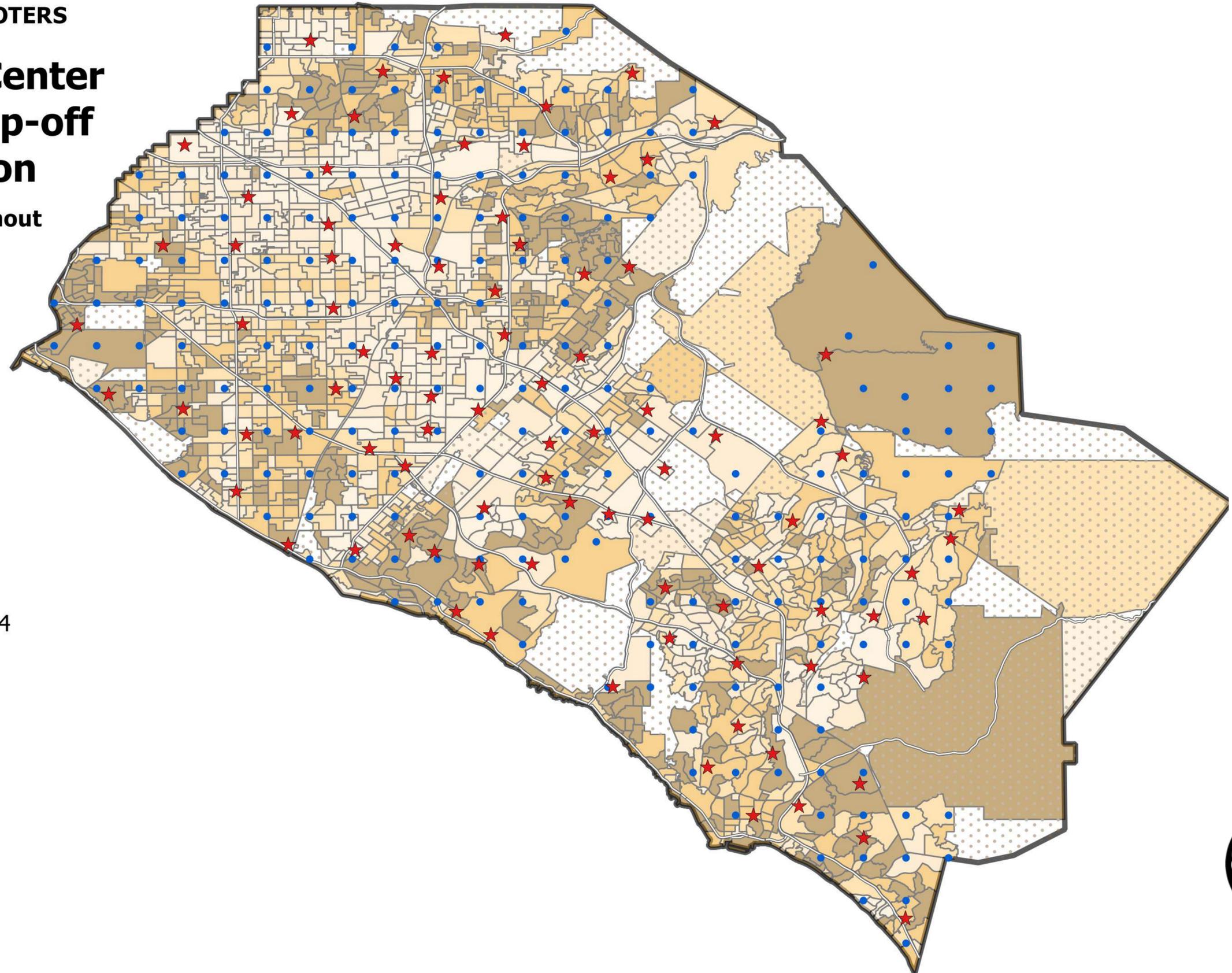
Legend

Voter Turnout, General 2014

-  0.00
-  0.00 - 0.36
-  0.36 - 0.42
-  0.42 - 0.48
-  0.48 - 0.54
-  0.54 - 1.00
-  Mail Ballot

Symbols

-  Vote Centers
-  Ballot Drop-off Boxes
-  Freeways





Sample Vote Center and Ballot Drop-off Box Distribution

General 2014 Vote-by-Mail Turnout

Vote centers distributed in
precinct areas with 75%
percentile registration counts.

Straight-line distance from
ballot drop-off boxes:
Average: 1.7 miles

Ballot drop-off box locations
do not cover current mail-
ballot precincts.

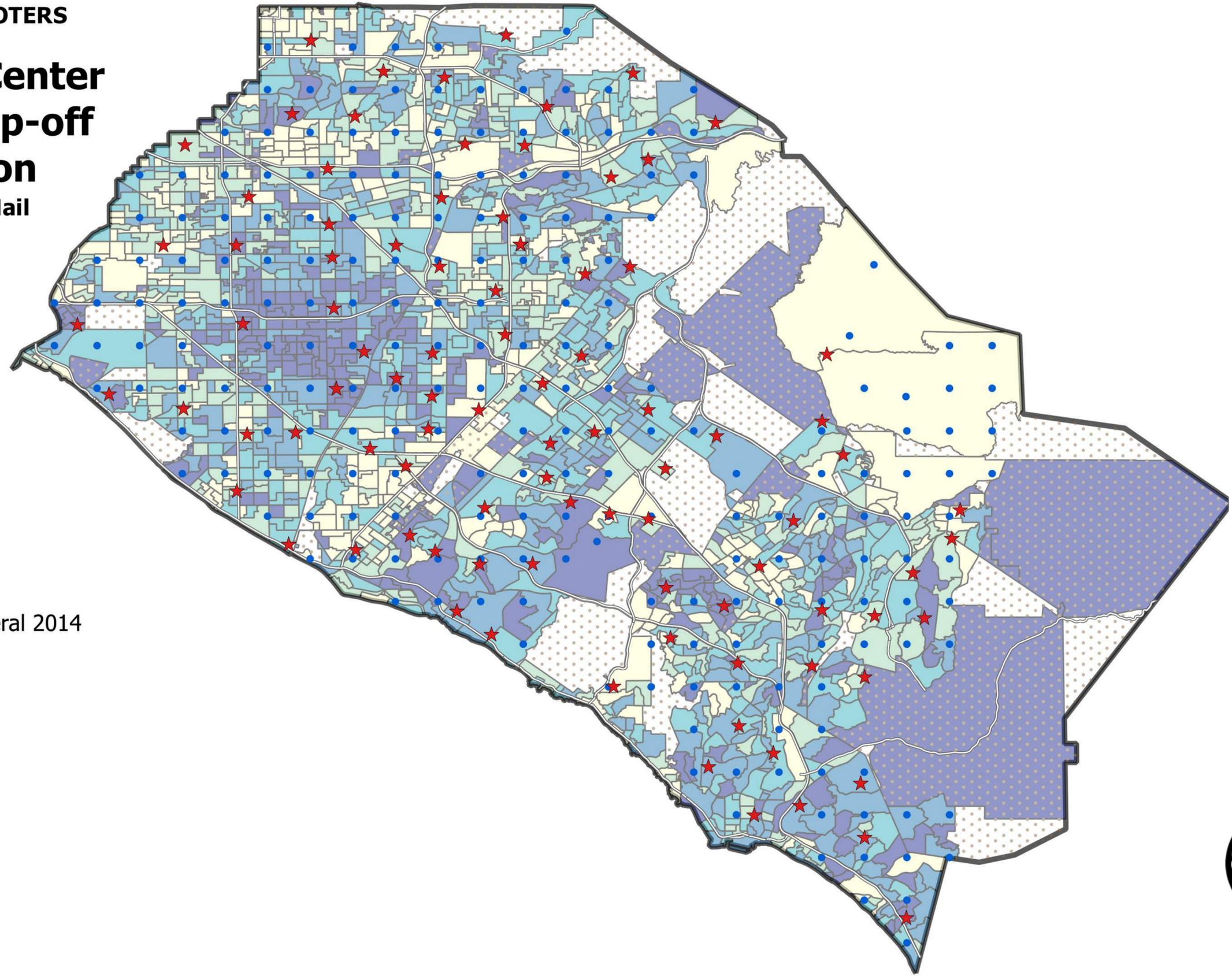
Legend

Vote-by-Mail Turnout, General 2014

- 0.00
- 0.0000 - 0.5359
- 0.5359 - 0.5794
- 0.5794 - 0.6201
- 0.6201 - 0.6761
- 0.6761 - 1.0000
- Mail Ballot

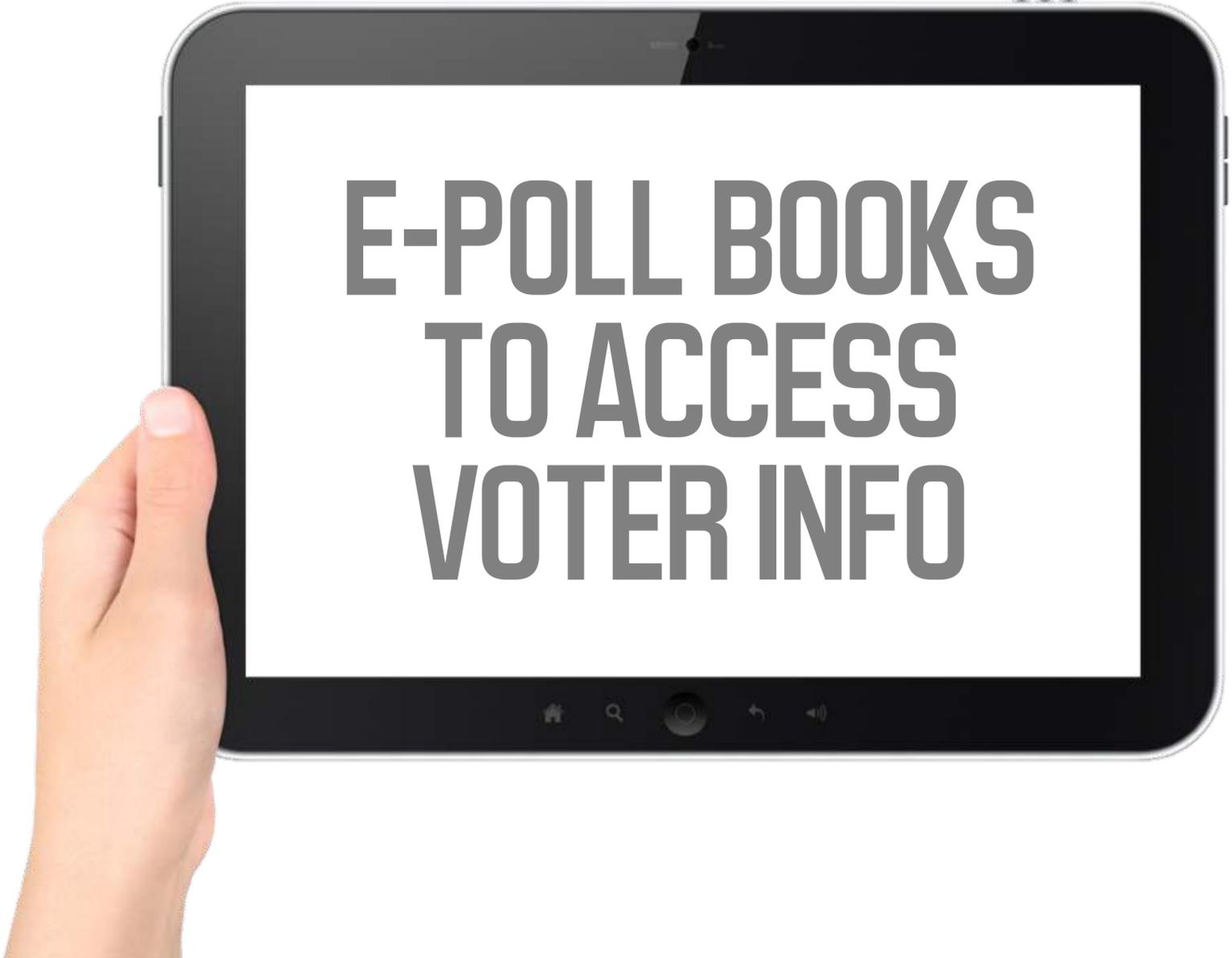
Symbols

- ★ Vote Centers
- Ballot Drop-off Boxes
- Freeways



MINIMUM OF
THREE ACCESSIBLE DEVICES PER VOTE CENTER





DRAFT PLAN

MUST BE DEVELOPED





VOTE CENTER PLACEMENT DROP BOX PLACEMENT OUTREACH PLAN



14 DAY REQUIREMENT PALOOZA!

Several requirements for 14 day action items



14 DAY PUBLIC COMMENT PERIOD



HOLD PUBLIC

MEETING TO CONSIDER DRAFT PLAN



IF CHANGES

14 ADDITIONAL DAYS OF PUBLIC COMMENT



SUBMIT PLAN

TO SECRETARY OF STATE



SOS MUST ACT

WITHIN 14 DAYS





REASONABLE CHANGES TO PLAN WITHIN 120 DAYS



ADVANTAGES



CHALLENGES





MUCH MORE

CONVENIENT





REDUCED

POLLING PLACES





EASY DROP OFF

FOR BALLOTS





EMPLOYEES

NOT POLL WORKERS





EFFICIENCY

IMPROVEMENT





PROVISIONAL

BALLOTS REDUCED





REDUCED COSTS





ACCESSIBLE SITES





INCREASED TURNOUT





CHALLENGES

CHANGING VOTER BEHAVIOR





CHALLENGES

LOCATING VOTE CENTERS





CHALLENGES

ADJUSTING FOR PEAK DEMANDS





CHALLENGES

SERVICING DROP BOXES



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