

Federal Voting Assistance Program MOVE Act Implementation and the 2010 Election

California Association of Clerks and Election Officials
December 10, 2010



US Military and Overseas Voters

Background

UOCAVA Voters

- 1.5 million military
- 1.1 million military dependents
- 2-4 million overseas civilians

> 2008 Experience

- 1.1 million UOCAVA ballots transmitted
 - 767,000 military
 - 348,000 overseas civilian
- 67% returned
 - 64% military returned
 - 74% overseas civilian
- 91% national absentee ballot return rate

FVAP Recommendations

- > 45 days prior
 - Actual ballot not write-in
 - Inherent postal mail delays

Email or Online Transmission of Blank Ballots

- Fax is not useful
- FVAP working on solutions for states

Universal use of FWAB

- All elections
- Simultaneous registration and/or absentee ballot application
- SWAB is not helpful



2008 Election Results

- Overwhelming voting failure is in ballot delivery and return times
- Absentee Ballot Return Rates:
 - 91% = General Population
 - 67% = UOCAVA voters
- Absentee Ballot Delivery Failure Also Problem
 - 9% military ballots misaddressed
 - 6% returned as undeliverable
 - 17% of military requesting absentee ballots never received it

	Number of additional	
Stage of voting	failures over general	% of total
process	voting population	failure
Registration		
Failure	4,783	1.3%
Dallat Daliyamı		
Ballot Delivery	22.540	- A0/
Failure	23,548	6.4%
Ballot Return		
Failure Failure	296,759	81.1%
D 11 . C .:		
Ballot Casting		
Failure	41,012	11.2%
Total	366,102	



FVAP Key Initiatives

From an Agency to a Portal

- Serve as the liaison between the voter and the State
- Make the process easy, quick, intuitive and seamless
- Reduce the reliance on Voting Assistance Officers

Expanded Assistance for Election Officials

- Incubate the development of new online tools for registration, absentee ballot application, ballot delivery, marking, and tracking
- Tools that voters will use and States will adopt
- No electronic transmission of VOTED ballots in this election cycle
- Assist States in compliance

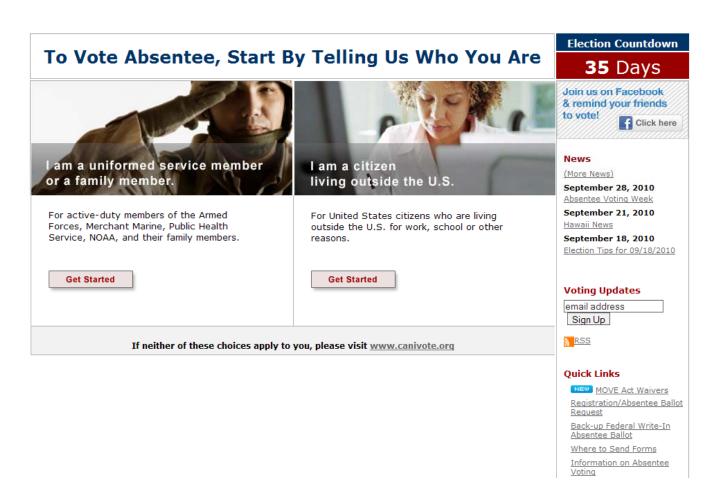
Transparency and Data-Driven Operations

- Improve Post-Election Surveys to correct incorrect policies based on poor data
- Post all data and methodology online
- Combine data collection with EAC



Agency to Portal



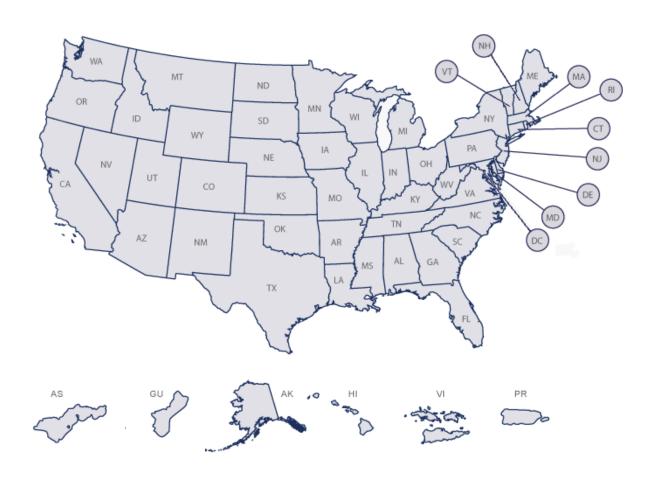




AP.GOV State Specific Guidance

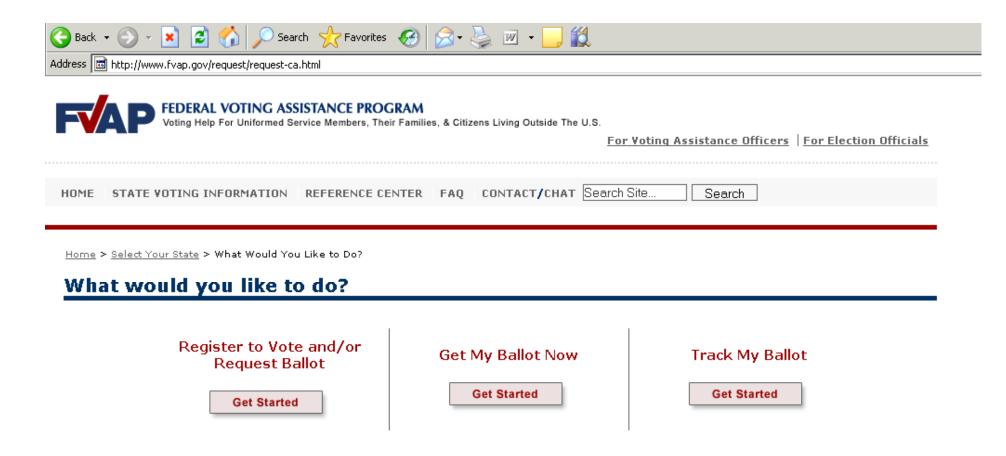
Select Your State

Uniformed Services members- Pick your state of legal residence. Overseas Citizens- Select the state in which you last lived before moving outside the U.S. Check the <u>Frequently Asked Questions</u> for more information on legal voting residence.





Tailored Choices





Request Ballot Screen

Address | http://www.fvap.gov/registration/reg-ballot-request-ca.html



For Voting Assistance Officers | For Election Officials

REFERENCE CENTER FAO CONTACT/CHAT Search Site... HOME STATE VOTING INFORMATION

Search

Home > Select Your State > What Would You Like to Do? > Register to Vote and/or Request Ballot

Register to Vote and/or Request Ballot

Use FYAP's automated assistant to complete and print your voter registration/ballot request form.

Get Started

Important Dates for UOCAVA citizens

General Election: 11/02/2010 Register by: 10/18/2010 Request ballot by: 10/26/2010 Return ballot by: 8 pm, 11/02/2010

Resources:

California Absentee Voting Guidelines California's State Election website

Would you rather fill out the form by hand?

Registration and Ballot Reguest



Register to Vote

Voter Information

Voter Education

Political Parties

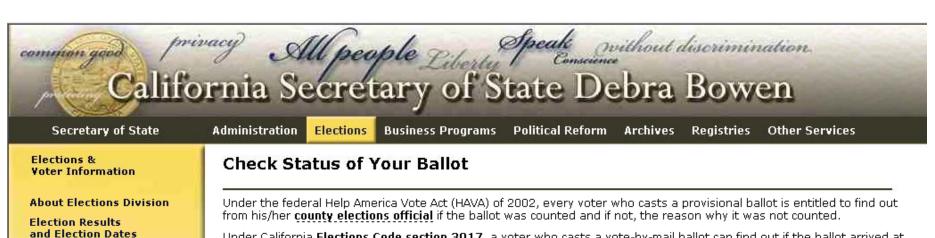
Elections Site Map

Candidate Information
Publications & Resources

Initiatives

Voter Registration Statistics

Track Ballot Screen



Under California <u>Elections Code section 3017</u>, a voter who casts a vote-by-mail ballot can find out if the ballot arrived at his/her <u>county elections office</u>. Some county elections officials also tell voters if the vote-by-mail ballot was counted and if it wasn't, the reasons why it was not counted.

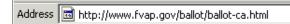
Each county elections official allows voters to check the status of his/her vote-by-mail and provisional ballot either through the county website, by telephone, or both.

To find out if your vote-by-mail ballot was received by your county elections official or if your provisional ballot was counted, please click on the appropriate link below or call the phone number listed for the county elections office. For further information about the elections services provided in your county, visit our **County Elections offices** page.

County	Check Vote-By-Mail Ballot Status	Check Provisional Ballot Status
Alameda	Alameda - Vote-By-Mail	(800) 834-6454
Alpine	(530) 694-2281	(530) 694-2281
Amador	Amador - Vote-By-Mail	(209) 223-6465
Butte	Butte - Vote-By-Mail	(800) 894-7761
Calaveras	(209) 754-6376	(209) 754-6376
Colusa	Colusa - Vote-By-Mail	(877) 458-0501
Contra Costa	Contra Costa - Vote-By-Mail	Contra Costa - Provisional Voting Free Access
Del Norte	(707) 465-0383	(707) 465-0383



GOV Receive Ballot Screen





For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site... Search

Home > Select Your State > What Would You Like to Do? > Get My Ballot Now

Get My Ballot Now



Use the option below if you have requested an absentee ballot and it has not yet arrived.

<u>Use FVAP's automated assistant to complete and print a back-up write-in ballot for Federal candidates.</u>

Get Started

Important Dates for UOCAVA citizens

General Election:11/06/2012 Register by: TBD Request ballot by: TBD Return ballot by: TBD

Resources:

<u>California Absentee Voting Guidelines</u> <u>California's State Election website</u>

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



GOV Receive Ballot Screen



For Voting Assistance Officers | For Election Officials

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site... Search

Home > Select Your State > What Would You Like to Do? > Get My Ballot Now

Get My Ballot Now

<u>Use Washington's automated assistants to get a</u> <u>complete State ballot.</u>

Get Started

or

<u>Use FVAP's automated assistant to complete and print a back-up write-in ballot for Federal candidates.</u>

Get Started

Election Deadlines

General Election:11/06/2012 Register by: TBD Request ballot by: TBD Return ballot by: TBD

Resources:

Washington Absentee Voting Guidelines Washington State Election website

Would you rather fill out the form by hand?

Federal Write-In Absentee Ballot



GOV State's Receive Ballot Screen

Please enter your name as you are registered.

(mm/dd/yyyy)

Last

HOME STATE VOTING INFORMATION REFERENCE CENTER FAQ CONTACT/CHAT Search Site Search Home State Voting Information Reference Center FAQ CONTACT/CHAT Search Site Search		
State Online Ballot Delivery Tools Asotin County Chelan County	Washington (
Columbia County Garfield County Grant County	Secretary of State MM REED Elections & Voting	Enter Keywords General Information Resources Election A
<u>Grays Harbor County</u> <u>Kitsap County</u> <u>Kittitas County</u> Pacific County	My Vote	
Pend Oreille County Stevens County Walla Walla County All Other Counties	Personalized Vo Log in to: Confirm you are registered to vote Update your address View the races, candidate statements, a Find the nearest place to return your bal	and ballot measures specific to <i>your</i> ballot

Name: Birth Date:



www.usa.gov | www.defenselink.mil | www.americasupportsyou.mil

Online FPCA Tool

About FVAP | News | Disclaimers

FEDERAL VOTING Voting Help For Uniform	G ASSISTANCE PROGRAM med Service Members, Their Families, & Citizens Living Outside The U.S. Help
START OVER FVAP HOME CONTA	ACT FVAP
Federal Post Card	Application (FPCA) for Absentee Ballot
Complete the Form	Uniformed Services Member > Washington > King
Eligibility	My Information
State	First Name (required) Robert Telephone 123-458-7890
Jurisdiction	Middle Name (required) H Fax (required) 123-458-7890
My Information	Middle Name (requires)
Voting Residence	Last Name (required)
Mailing Address	Suffix Junior Gender Male
Method to Send Form	Previous Name Date of Birth (required) Dec 🔻 2 🔻 1961 🔻
Method To Receive Ballot	
Additional Information	Political Party Purple
Print and Finish	Social Security Number (required) 1234 0
	Driver's License or ID Number (required) Inter your Washington Driver's License number OR the last four digits of your Social Security number. If you do not possess either of these numbers, the State will assign
	< Back Continue >



P.GOV Built In Tool Warnings



Help

START OVER FVAP HOME CONTACT FVAP

You have entered personally identifying information. Close your browser when finished if using a shared or public computer.

Federal Post Card Application (FPCA) for Absentee Ballot

Complete the Form

Eligibility

State

Jurisdiction

My Information

Voting Residence

Mailing Address

Method to Send Form

Method To Receive Ballot

Additional Information

Print and Finish

Uniformed Services Member > Washington > King

Warning: The following fields were left blank. You can download the form with these fields blank, however this information MUST be provided when submitting the form to your local election official.

- Driver's License / ID Number is missing on the My Information page.
- Rural Route is missing on the Voting Residence page.
- . Voting Address is missing on the Voting Residence page.
- Voting City/Town/Village is missing on the <u>Voting Residence</u> page.
- . Voting County is missing on the Voting Residence page.

. Zip Code is missing on the Voting Residence page.

. Current Address is missing on the Mailing Address page.

Print and Finish

Please review your personalized FPCA PDF package before printing. The PDF package includes your personal ballot request form pre-populated with the information you entered in this wizard along with additional state-specific information and instructions.

Be sure you click the **Finish** button after downloading the PDF package to ensure the system disposes of any personally identifiable information you entered.

NOTE: OS X users are encouraged to use Adobe Reader to avoid problems with the PDF.

Download Form

The PDF package is not automatically transmitted to your Local Election Official (LEO). Please make sure you send the printed form to your LEO.

< Back

Finish



Pre-Filled Output



Instructions for Washington

Thank you for using the automated ballot request process. Review, print, sign, and submit your completed absentee ballot request form to your local election official at the address provided below.

General Election: November 2, 2010; Registration: November 2, 2010; Ballot Request: November 2, 2010; Ballot Return: Signed and Dated by: November 1, 2010; Received by: November 23, 2010 State Primary Election: August 17, 2010; Registration: August 17, 2010; Ballot Request: August 17, 2010; Ballot Return: Signed and Dated by: August 16, 2010; Received by: September 1, 2010

NOTE: Recommended Mailing Dates for Voted Ballots in 2010:

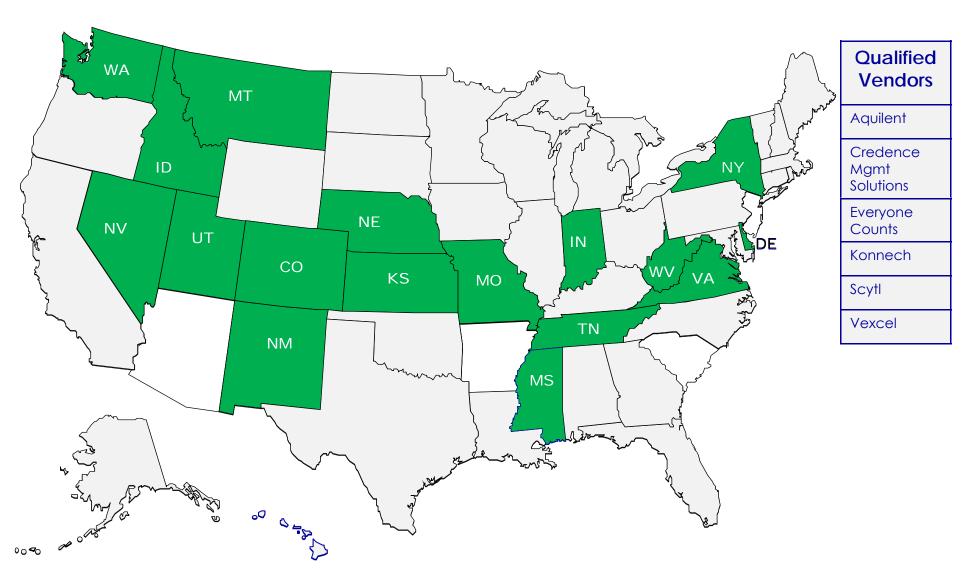
- · From Iraq, Afghanistan, Deployed Naval Vessels: 4 weeks before the election
- · From Other overseas Military Installations: 3 weeks before the election
- From Other overseas locations: 4 weeks before the election (depending on foreign mail service)
- · From Within the United States: 1 week before the election

Name and Complete Address Robert Harrison Carey NAVCENT F2C2 FPO AE 09504-6219	88			US POSTAGE PAID 39 USC 3406 PAR AVION
[TEE BALLOTING MATERIAL - FIRST	-CLASS MAIL	.,
	TO:	King County Elections Services		
		King County Elections Division		
		919 SW Grady Way		
		Renton , WA 98507-2906		

REGI									Standard P	om 76A (Rev. 10-200
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(b) A U.S.	CITIZEN RE	SIDING OUTSIDE THE U.S.	TEMPORA	BLY						
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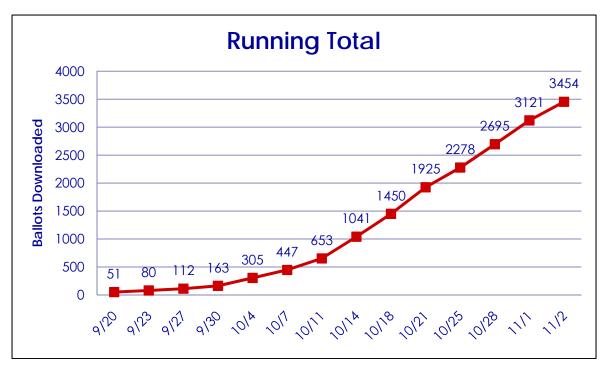
P.GOV Online Full Ballot Wizard





State Wizard Usage

State	Vendor	Ballots Downloaded
	Democracy	
Colorado	Live	31
	Democracy	
Delaware	Live	276
	Democracy	
Idaho	Live	26
Indiana	Scytl	88
Kansas	Scytl	4
Mississippi	Scytl	146
Missouri	Scytl	142
Montana	Konnech	54(
Nebraska	Scytl	19
Nevada	Konnech	100
New Mexico	Scytl	25
New York	Scytl	927
	Everyone	
Utah	Counts	203
Virginia	Credence	706
Washington	Scytl	188
	Democracy	
West Virginia	Live	33
Grand Total		3,454



2008 VRBD	2010 EVSW
 480 Jurisdictions over 8 States 	• 748 Jurisdictions over 16 States
120 Ballot downloadsNo Marking	3,453 Ballot downloadsOnline marking in all by NY and TN



Online FWAB Tool

OFFICIAL FEDERAL WRITE-IN ABSENTEE BALLOT

				PRESIDENT/AICE PRESIDENT			
				PRESIDEN (VICE PRESIDEN)			
				U.S. SENATOR*			
Federal Write-In Absentee B	allot (FW	AB)			ald Kaplan (UnaMilated)		
				U.S. REPRESENTATIVE/DELEGATE**/RESIDENT COMMIS	SIONER**		
Complete the Form	Vote Candidates (<u>Help</u>) Chose your confidence below to execting the radio b			Mark Grannis (Libertarian)			
Bysity			n the mate. It	 Legal metidants of the District of Columbia may vote only for President/Vice President and Delagate. 			
State	over, then me		g time name o	** Legal metitions of American Samon, Guan, Puerto Rico and the U.S. Virgin Islands may note only for Delegate or Resident Commissioner to the Compress.			
	Tou can find help in determining your district's candid. The Presidential candidates Found.		riotir cendo	ADDENDUM			
Juriediction				Some states allow the Federal Write-In Absentee Ballot to be used by military and overseas civilian voters in elections other than general elections			
Use of FWAR	NO PRESIDE	isal caracasas recor.		or for offices other than Federal offices. Consult your state section in the Federal Assurinces Guide to determine your state's policy. If you are eligible to use this hellet to vote for offices/condidates other than those listed above, please indicate in the spaces provided below, the office for			
CONTROL PRINCE				which you wish to vote (for example: Governor, Afterney Gen	eral, Mayor, State Senator, etc.), and the mene and/or party affiliation of the		
By Information	U.S. Senator			candidate for whom you wish to vote. OFFICE	CANDIDATE NAME or PARTY AFFILIATION		
Visiting Socialence	Swiection	Last Hame, Pirst Hame		OFFICE OFFICE	CARLOLATE NAME OF PARTY AFFILIATION		
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Communications Strategy

Drive voters to FVAP.gov

- Stress direct-to-voter focus to reduce reliance on Voting Assistance Officers
- Use online tools, especially ballot delivery tools

Focus on critical path to voter success

- Ensure voters understand need for early action
- Ensure voters understand time delays
- Stress availability of Federal Write-in Absentee Ballot (FWAB)
- Availability of expanded registration assistance
 - IVAOs
 - Online wizards

> Target under performing populations

- Military spouses & voting age dependents
- 18-24 year olds, military and civilian



Social Media



https://twitter.com/FVAP



Next week is a key week for voting absentee. Are you registered? Go to www.fvap.gov to get registered. We're here for you!

10:58 PM Jun 22nd via web



3,916 People Like This!



P.GOV Animated Web Banner Ads





A tearful Karzai appeals for peace

President weeps in speech, says he worries his son might not be able to grow up in Afghanistan.

Video: A call for faster Afghan peace talks

OPINIONS

Where's the Change?

Milbank: David Axelrod, leaving Washington in defeat. Gerson: Hate Washington Sargent: How to handle 'whining'



- · Capehart: Obama cracks whip on Democrats
- · Holder: A confirmation crisis in our courts
- Robinson: Eddie Long 'like David against Goliath'
- · Petri: Why Americans fail religion tests

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President was cautioned that strategy faced risks

For months the vice president kept the pressure on, urging against a dramatic war escalation; "It's not the number, it's the strategy," he said.

- » Bob Woodward
- Obama: 'We are stronger' | Interview transcript

POSTPOLITICS 2010 ELECTIONS (ii)

Obama: 'A Christian by choice'

At a backyard chat in N.M., the president offers rare personal comments about his religious faith.

» Anne E. Kornblut and William Branigin | 4:07 p.m. ET

A White House rescue mission

THE TAKE | At tonight's Wisconsin rally, Dems count on Obama to lead charge to bring out vote.

- Dems blast GOP on education issues | Media Notes
- · Senate Republicans block outsourcing bill

Court eyes corporate privacy

In batch of new cases, justices also revisit tangled legal history of Playboy model Anna Nicole Smith.

» Robert Barnes | 4:46 p.m. ET

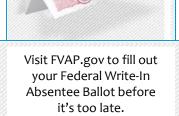






Reporters Dana Priest and Bill Arkin spent two years investigating the top-secret world the U.S. government created in response to the Sept. 11 terrorist attacks.







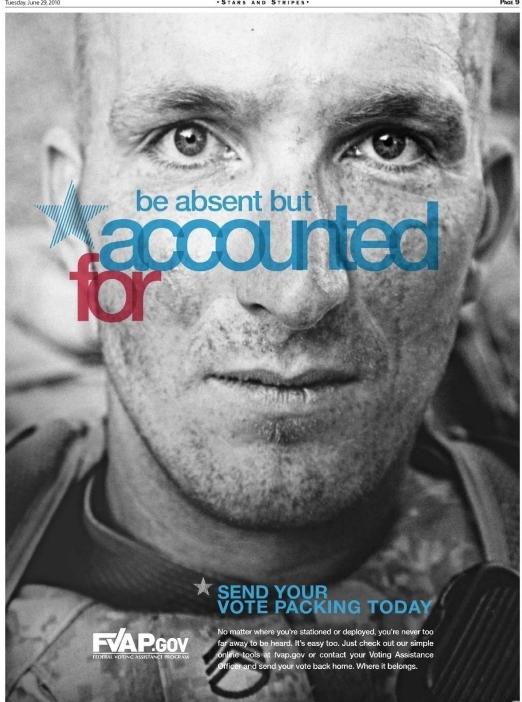




Military

Text:

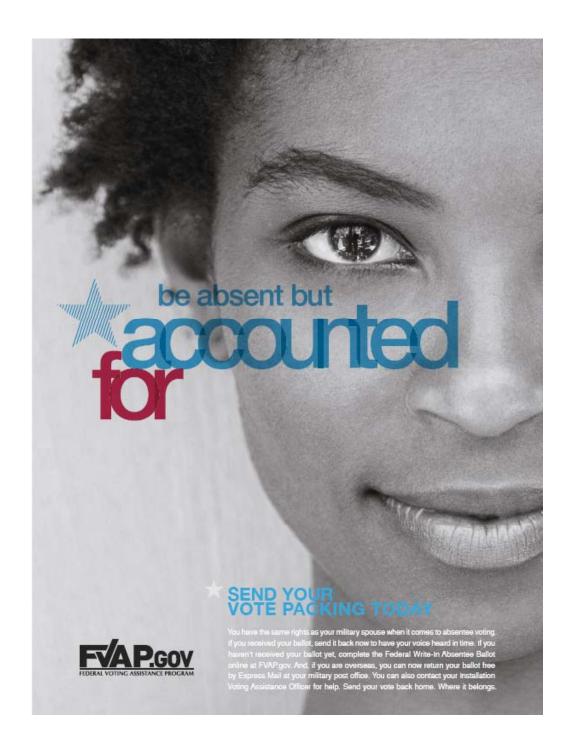
No matter where you're stationed or deployed, you're never too far away to be heard. It's easy too. Just check out our simple online tools at fvap.gov or contact your Voting Assistance Office and send your vote back home. Where it belongs.





Military Spouse

Text: You have the same rights as your military spouse when it comes to absentee voting....Send your vote back home. Where it belongs.

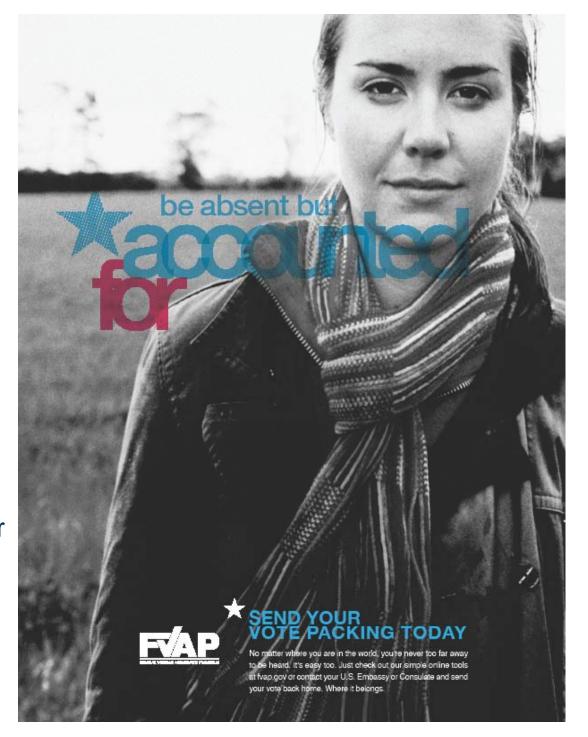




Overseas Civilian

Text:

No matter where you are in the world, you're never too far away to be heard. It's easy too.
Just check out our simple online tools at fvap.gov or contact your U.S. Embassy or Consulate and send your vote back home.
Where it belongs.





Military TV spot



Close-up view to sounds of stock, assembly, barrel, magazine, and recoil over Rifleman's Creed

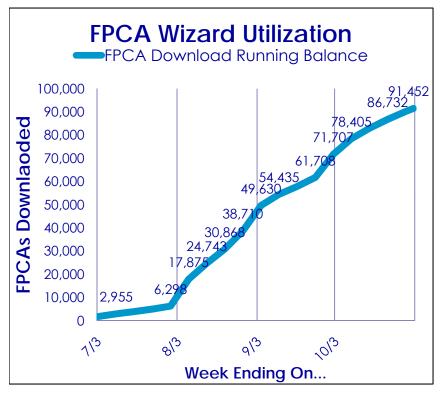




Pull back to reveal pen and Ballot



FPCA and **FWAB** Wizard Utilization

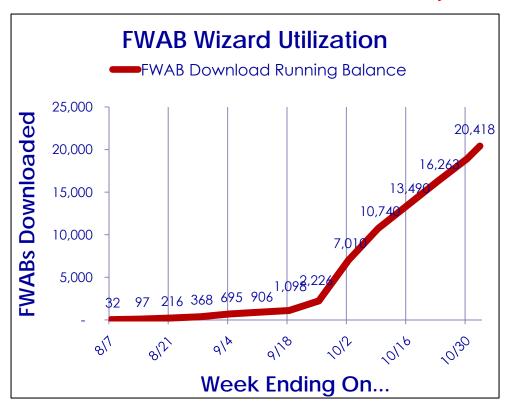


FPCA Wizard downloads:

• National: 91,565

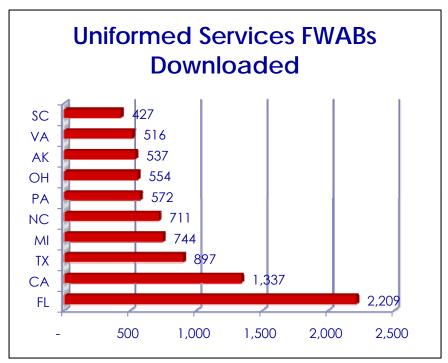
FWAB Wizard downloads:

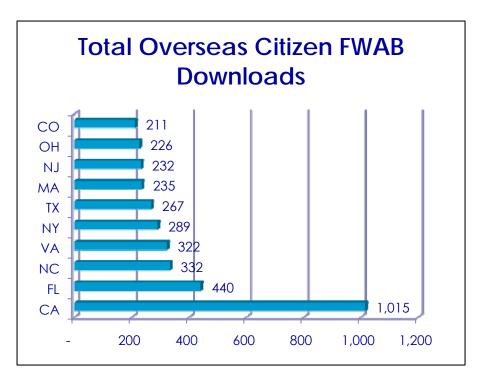
• National: 20,536

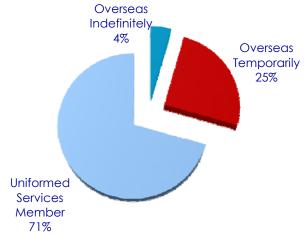




FWAB Wizard Utilization

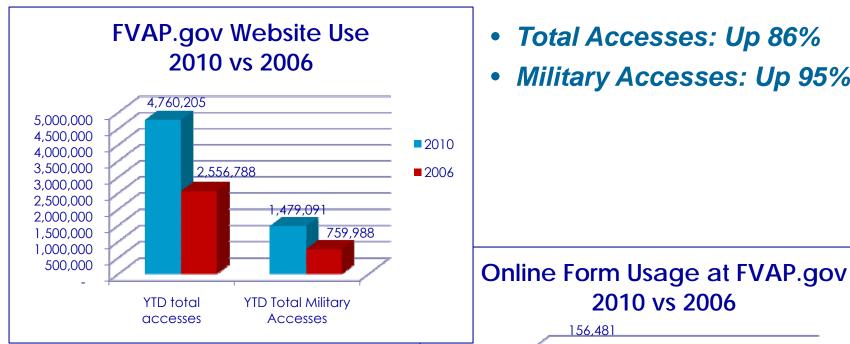








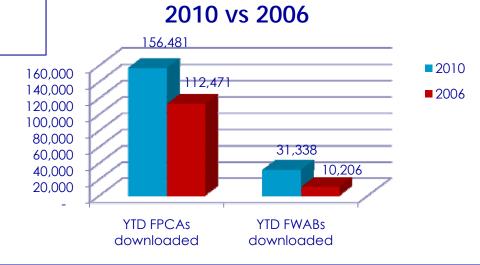
FVAP Website Utilization



- Total Accesses: Up 86%
- Military Accesses: Up 95%

• FPCAs: Up 40%

• FWABs: Up 207%





Expedited Ballot Return



Military Postal Service Agency lead

- Seven day standard
- Clock starts at Military Post Office

Deliveries

- All free under 39 USC 3406
- All Express Mail

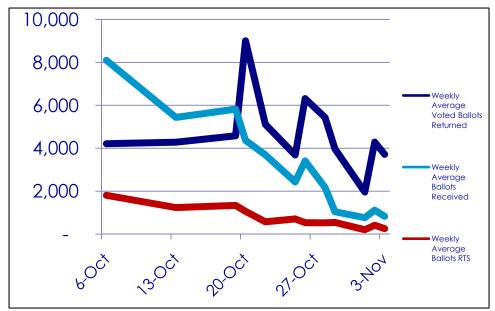
FVAP support:

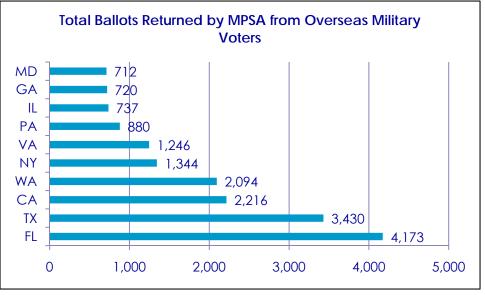
- \$550K FY09 and FY10 for mail barcode scanners
- FVAP advertised in September-October ads and 30 day emails
- Extensive voter alerts and social media marketing



Expedited Ballot Return

- 68,977 outbound ballots from the States
 - 191,000 in 2008
 - 48% misaddressed
 - 19% RTS (3.5% 2008)
- 27,872 inbound voted absentee ballots
 - 188,000 IN 2008
 - 90,000 less overseas military from 2008
 - over half to Florida, Texas,
 California, Washington,
 Virginia and New York







Election System Grants

- Next Phase of Electronic Voting Support Wizard
- Key Support Areas
 - Online Registration
 - Online Absentee Ballot Request
 - Online Ballot Transmission
 - Online Ballot Marking
 - Data Migration
 - Expedited Ballot Return
- Open to States and Counties



Uniform State Laws

Uniform Military and Overseas Voter Act

(UMOVA)

- Uniform Law Commission
 - State-run organization
 - Uniform Laws for individual States
- Standardize voting procedures for military and overseas voters
 - Secretary of State Trip Report
 - 290 pages to 10-15 pages
- Endorsements
 - CSG
 - CSG-West
 - AMOVR





Federal Voting Assistance Program Department of Defense

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