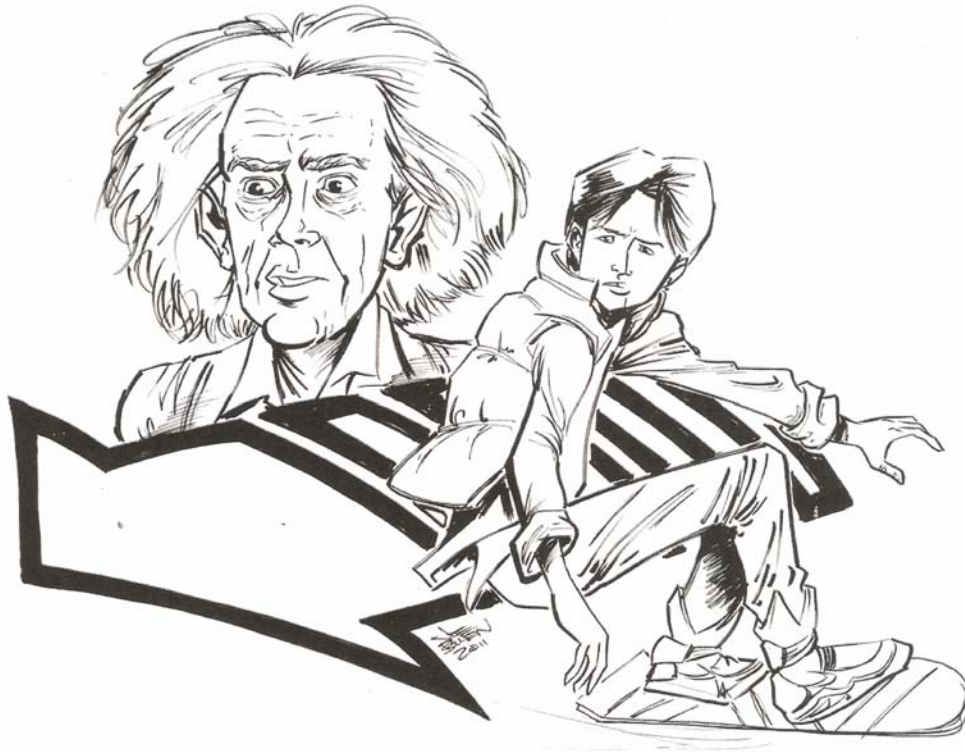


CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS

105TH Annual Conference – San Mateo County

July 16 – 19, 2013

**BACK TO THE FUTURE:
REBOOTING EXCELLENCE IN GOVERNMENT**



Sofitel San Francisco Bay
223 Twin Dolphin Drive
Redwood City, CA 94065

California Association of Clerks and Election Officials
105th Annual Conference

A big **THANK YOU** to our host

San Mateo County

Mark Church

Jim Irizarry

Meaghan Hassel-Shearer

Theresa Rabe

Julieta Fernandez

2012/2014 OFFICERS

Cathy Darling Allen, President

Shasta County

Neal Kelley, Vice President

Orange County

Dean Logan, Treasurer

Los Angeles County

Susan Ranochak, Secretary

Mendocino County

Agenda 2013 Annual Conference

Back to the Future: Rebooting Excellence in Government

TUESDAY, JULY 16TH

ROOM

9-10:20	ELECTIONS SB90 Alice Jarboe, Sacramento County	Salon 1
9-10:20	ELECTIONS – Voters With Specific Needs Tim McNamara, Los Angeles County	Salon 4
10:30-12	ELECTIONS – HAVA Tim McNamara, Los Angeles County	Salon 4
12-1	Lunch On Your Own	
1-4	Registration	Lobby
1-3	COUNTY CLERK – Legislative Committee Meeting Co-chair, Kathleen Moran, Colusa County Co-chair, Craig Kramer, Sacramento County	Salon 1
1-3	ELECTIONS – Legislative Committee Meeting Co-chair, Jill LaVine, Sacramento County Co-chair, Karen Rhea, Kern County	Bordeaux
3:15-5:30	CACEO Board of Directors Meeting President, Cathy Darling Allen, Shasta County Vice President, Neal Kelley, Orange County Treasurer, Dean Logan, Los Angeles County Secretary, Susan Ranochak, Mendocino County	Bordeaux
6-8	WELCOME RECEPTION Hosted by San Mateo County Introduction of Exhibitors Announcements	Poolside Lagoon

Dinner On Your Own



WEDNESDAY, JULY 17TH

ROOM

8-9	Continental Breakfast, Exhibitor Visitation	Grand Salon
8-2:30	Registration	Lobby
9-10:30	ASSOCIATION GENERAL SESSION - All Attendees	Bordeaux
	Presentation of Colors Mariner Scout Ship Tradewind, Girl Scout Troop Pledge of Allegiance National Anthem Sequoia High School Choir Welcome Remarks Mark Church, Assessor-County Clerk-Recorder, San Mateo County Don Horsley, President, Board of Supervisors, San Mateo County Association Report President Cathy Darling Allen, Shasta County Roll Call of Counties Secretary Susan Ranochak, Mendocino County	
10:30 - 11	Refreshment Break, Exhibitor visitation, Prize Drawings	Grand Salon
	<i>“Next Saturday night, we’re sending you back to the future!”</i>	
11 - 12	ASSOCIATION GENERAL SESSION (Continued)	Bordeaux
	<u>A Snapshot of the State of Technology in State Government</u> Jerry Hill, State Senator, Select Committee on Emerging Technology <i>Highlighting California’s progress in media, technology, innovation and legislation, and looking toward the future</i>	
12-1:30	ASSOCIATION LUNCHEON	Poolside Lagoon
	<i>“Tell me about my future. I know I make it big, but do I become, like a rich rock star?”</i>	
1:30-3	ASSOCIATION GENERAL SESSION (Continued)	Bordeaux
	<u>Employee Relations Legal Updates</u> Richard Whitmore, Attorney, Liebert, Cassidy & Whitmore <i>Changes in law, policies and how to address human resource problems.</i>	
3-3:30	Refreshment Break, Exhibitor Visitation, Prize Drawing	Grand Salon

WEDNESDAY, JULY 17TH Continued:

ROOM

“It demonstrates precisely how time travel can be mis-used, and why the time machine must be destroyed, after we straighten all of this out!”

3:30-5

ASSOCIATION GENERAL SESSION (Continued)

Bordeaux

Ethics Training by California Fair Political Practices Commission

Dixie Howard, Assistant Division Chief, Technical Assistance
Division, Fair Political Practices Commission

Trish Mayer, Staff Services Manager, Technical Assistance
Division, Fair Political Practices Commission

A review of ethical guidelines in government, focusing on conflict-of-interest rules.

Exhibitor Visitation/Hospitality Suites

Dinner On Your Own

COUNTY CLERK

THURSDAY, JULY 18TH

ROOM

8-9 Continental Breakfast, Exhibitor Visitation Grand Salon

8-12 Registration Lobby

“Roads? Where we’re going we don’t need roads”

9-10 **Passport Application Acceptance Program**
Liza Blystad, Customer Service Manager, Passport Services,
U.S. Department of State

How does your county benefit from participating in the passport application acceptance program? How does the Customer Service Manager support you?

Passport Compliance Review Champagne
Francoise Castro, Program Analyst, Passport Services,
U.S. Department of State

Has your county been audited for compliance with the passport application acceptance program? If not, here’s an opportunity to learn about the inspection process.

10-10:30 Refreshment break, Exhibitor visitation, Prize Drawing Grand Salon

“Whoa! This is heavy?” “There’s that word again. Is there a problem with the earth’s gravitational pull in the future?”

10:30-12 **Clerk Legislative Session and Implementation of AB 1325** Champagne
Kathleen Moran, County Clerk-Recorder, Colusa County
Craig Kramer, County Clerk-Recorder, Sacramento County

Remember: the laws regarding Fictitious Business Name Statements will change in January 2014. Get a head start on revamping your procedures and forms.

12-1:30 Lunch on your own

“Look! There’s a rhythmic ceremonial ritual coming up”

1:30-3 **Diversity Everywhere – Voting, Hospitals, Weddings** Champagne
Jei Africa, Health Equity Initiative Manager
San Mateo County Health Services

The importance of diversity training, blending history and sensitivity, with Examples in the multiple scenarios, including voting, healthcare, and same-sex marriages.

3-3:30 Refreshment break, Exhibitor visitation, Prize Drawings Grand Salon

COUNTY CLERK

THURSDAY, JULY 18TH Continued:

ROOM

“You know, you could get into a lot of trouble by going back in time to see your relatives. I should know.”

3:30-5 **Genealogical Research – It’s Not Just About Vital Records** Champagne
 Thomas McGill, Manager, Records Access & Services,
 Family Search International

What, why, where and who and other common questions and answers about the records people love to research – and some helpful how-to-tips.

6:15-10 **ASSOCIATION PRESIDENT’S BANQUET & DANCE**
 “Back to the Future”

6:15-7 Cocktail Reception Fountain area

7-10 Dinner and Dance Grand Ballroom

Music By: Joyce Grant & Friends Dan Daniels and Marlon Green

Dress: Casual

(You are encouraged to dress as your favorite “Back to the Future” character or from the movie time period.1983 and 1955).

Joyce Grant, A Lady We Should Hear Sing....

Joyce Grant, a mezzo soprano is also the great-great-niece of famed ragtime composer Scott Joplin. Grant has been singing jazz in Bay Area venues for over 20 years. A mezzo-soprano with a voice like dark honey, Grant has a performance resume which includes a wide range of venues including the Empire Plush Room and Zingari Ristaurante in San Francisco, the Ledson Hotel in Sonoma, Sam’s Chowder House & Cetrella in Half Moon Bay, and the Liberty Hotel in Pittsburg. She is one of the featured artists for the “Delta Jazz Society”.

Born in Texarkana, the town where Scott Joplin was raised, Grant moved to Oakland as a child where she started singing with the North Oakland Baptist Church Youth Choir. Since that time she has earned the respect of singers and musicians alike performing professionally in San Francisco, the East Bay, Walnut Creek, Napa Valley and beyond. Her unique shows consist of a blend of jazz, blues, country western, Rhythm and Blues, and funk. Her vocal interpretations range from sensitive to powerful to cheeky over a broad spectrum of charts. Joyce Grant is a member of ASCAP.

ELECTIONS

THURSDAY, JULY 18TH

ROOM

8-9	Continental Breakfast, Exhibitor Visitation	Grand Salon
	<i>“Don’t worry. As long as you hit that wire with the connecting hook at precisely 88 miles an hour, the instant the lightning strikes the tower ... everything will be fine!”</i>	
8-12	Registration	Lobby
9-10	<u>Provisional Voting</u> Neal Kelley, Registrar of Voters, Orange County Cathy Darling Allen, County Clerk/ Registrar of Voters, Shasta County	Bordeaux
	<i>Increases in provisional voting at presidential elections, best practices, addressing public’s perspective and expectations, and what to expect with same-day registration</i>	
10-10:30	Refreshment break, exhibitor visitation, Prize Drawing	Grand Salon
	<i>“Marty! What in the name of Sir Isaac H. Newton happened here?”</i>	
10:30-12	<u>Election Performance Index Rating</u> David Becker, Project Director, Election Initiatives, PEW Center on the States Zachary Markovits, Manager, Election Initiatives, PEW Center on the States	Bordeaux
	<i>Review of data from PEW’s Election Performance Index Rating.</i>	
12-1:30	Lunch on your own	
	<i>“You know, Doc, you left your equipment on all week” “My equipment. That reminds me, Marty. You better not hook up to the amplifier. There’s a slight possibility of overload”</i>	
1:30-2:15	<u>Additional Language Requirement</u> Tim McNamara, Registrar of Voters, Los Angeles County	Bordeaux
	<i>Overview, findings, and best practice recommendations from CACEO’s Subcommittee on Voters with Specific Needs</i>	
2:15-3	<u>Future of California Elections</u> Cathy Darling Allen, County Clerk/Registrar of Voters, Shasta County Doug Chapin, Director, Future of California Elections	Bordeaux
3-3:30	Refreshment Break, Exhibitor Visitation, Prize Drawing	Grand Salon

ELECTIONS

THURSDAY, JULY 18TH Continued:

ROOM

“I guess you guys aren’t ready for that yet but your kids are going to love it”

3:30-4:15

Youth Outreach

Bordeaux

Ashley Gray, South San Francisco School Teacher
Robert Guerrero, Executive Director, Election Commission,
Commonwealth of the Northern Mariana Islands

How to reach the youth and get them voting? Discover the best practices and experiences of a California high school teacher and an American Territory in the Pacific

“Well, good luck for both of our sakes. See you in the future.”

4:15-5:00

NVRA/SB 35 Training

Bordeaux

Jennie Bretschneider, Assistant Chief Deputy and Counsel for
Secretary of State

Best practices to ensure full compliance with the National Voter Registration Act

6:15-10

ASSOCIATION PRESIDENT’S BANQUET & DANCE

“Back to the Future”

6:15-7

Cocktail Reception

Fountain area

7-10

Dinner and Dance

Grand Ballroom

Music By: Joyce Grant & Friends Dan Daniels and Marlon Green

Dress: Casual

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FRIDAY, JULY 19TH

ALL ATTENDEES

ROOM

8-9:00	<u>ASSOCIATION FAREWELL BREAKFAST</u> Thank you announcements Housekeeping Remarks Gift drawings	Veranda
9-12	ASSOCIATION GENERAL SESSION – All Attendees <i>“See you in the future”</i>	Bordeaux
9-10	<u>Security Issues and Technology</u> Robert G. Lavender, Chief Technology Officer, Citibank Global <i>Cyber-security challenges facing governmental and private sector internet networks, especially the use of interactive online tools.</i> <i>“Time circuits on. Flux capacitor....fluxxing!”</i>	Bordeaux
10-11	<u>California Forward</u> Lenny T. Mendonca, California Forward Leadership Council Co-Chair <i>An overview of what California Forward is, the projects it is working on and how it will benefit us.</i> <i>“What the hell is a gigawatt?”</i>	Bordeaux
11-12	<u>Implementations of Social Media</u> Jon Walton, Chief, Information Officer, San Mateo County Glenn Levy, Deputy County Counsel, San Mateo County <i>Policies and procedures for successfully implementing social media services in a government agency, and for avoiding the pitfalls.</i>	Bordeaux

Adjourn

LIST OF FUN THINGS TO DO IN THE SAN MATEO COUNTY AREA FOR THOSE LUCKY ENOUGH TO STAY OVER:

- **SPORTS:** SF Giants v Arizona Diamondbacks, America’s Cup
- **SPORTS:** Golf any one of the 19 courses within the county
- **SCENERY:** Half Moon Bay & the scenic coastal drive
- **MUSIC:** Stern Grove free music series, Fox Theater
- **ARCHITECTURE:** Filoli Estate and Gardens
- **Stanford University:** campus and shopping center